



Comes Complete with Everything You Need to Get Started!

Large & Small Circle



Large & Small Heart



Large & Small Bone



Large & Small Stop Sign



Large & Small Bell



Large & Small Oval



Large & Small Rosette



Large & Small Hydrant

Tags are actual size. Not all shapes available in all colors. Please call or go online for a list of available tags. Sample Packs Available Upon Request



Orange







Purple





Dark Green







Chrome















# **Fashion Tags**



# Other Shapes and Sizes



"Very impressed with the iMARC engraving system. Sold 104 tags in the first 3 1/2 weeks. Well worth the investment."

 Mark Gray, Elliiot's For Pets (Riverside, CA)



# **Tag Silencers**





## Point of Purchase Displays



Dog Bone POP\* 18-0059-00



Window Decal



Signature Tag POP\* 15-1512-00-ASSY



Designer Tag POP\*



Fashion Tag POP\* 15-1206-00



Bone Shaped Pet Tag Magnet (actual size) 28-0050-00

\*Tags not included



### **Equine Plates**

• APHRODITE'S GHOST •

Bridle Plate (3/8"h x 2 1/2"w)
14E-BRIDLE-SDL-PK

#### GENERAL

Saddle Plate, notched (3/8"h x 2 1/2"w) 14E-SADDLE-PK

#### · SWORD OF ORION ·

Saddle Plate, fancy (3/8"h x 2 1/2"w) 14E-FANCYBR/SDL

Note: You must have the Equine Upgrade to use Equine Plates. For information, please call us at (602) 439-8818. Plates do not include hardware (rivets, screws, etc.) Brass tags can be engraved on both sides but, only one side can be oxidized; the side with clear film cover.

# CALLIOPE "SOMETIMES"

Halter Plate, fancy (3/4"h x 4 1/2"w)
14E-FANCYHALTER

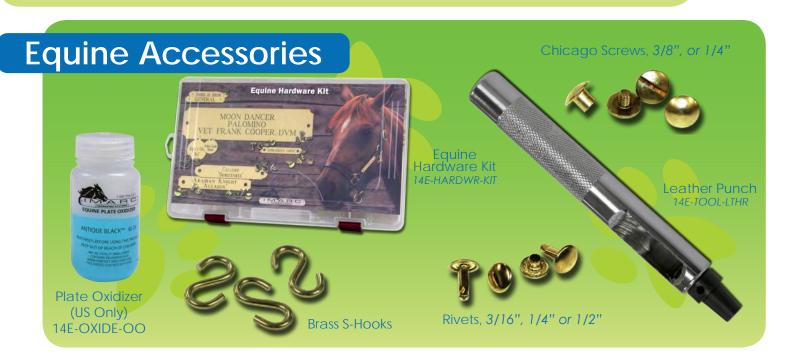


# ARABIAN KNIGHT "ALLADIN"

Halter Plate, notched (3/4"h x 4 1/2"w)
14E-HORSHALT-PK

# MOON DANCER PALOMINO VET FRANK COOPER, DVM

Stable/Stall Plates (2"h x 8"w) 14E-HORSSTBL-PK



"The iMARC tags have been a great P.O.S. item. We used to have to send away for tags. Many customers don't want to wait for their tags to be mailed back to them, they want them now. The iMARC tags have given us a better way to satisfy our customers' needs."

- Jennifer Bowman, Complete Petmart #32 (Ft. Wright, KY)





"The iMARC engraving machine has been a great asset to our store. Our customers enjoy the convenience of getting their tags while they wait rather than waiting to get them in the mail. Our tag sales have more than tripled since we purchased the machine."

- Tim Eplion, Complete Petmart #90 (Huntington, WV)





"Our clients are very pleased with the personalized rabies tag, our clinic staff appreciates not needing to look up tag numbers on lost dogs, and the tags provide a nice revenue source."

- John T. Haugo, DVM, Haugo Vet Clinic (Litchfield, MN) "Very impressed with the iMARC engraving system. Sold 104 tags in the first 3 1/2 weeks. Well worth the investment."

- Mark Gray, Elliiot's For Pets (Riverside, CA) "Very user-friendly, all the sales staff can operate the machine. Great and easy add-on at the time of checkout, wish we did this years ago."

Stan Kolbus, S & W
 Feed & Supply (Carson City, NV)



- "I have found the iMARC engraving system to be truly a lifesaver. We sell tags to all of our adoptive homes and we have been able to return many lost pets to their homes."
- Linda Willman, Lakeshore Humane Society (Manitowoc, WI)
- "We used to send our tags out to be made and ran into problems with clients never receiving them so we purchased your machine. Not only was it fast and easy but our tag sales tripled in just a month."
- Monica Leighton, Jacaranda Animal Hospital (Verio, FL)

- "I didn't realized that making and selling custom engraved pet tags would be so easy."
- Carney Walden, Southside Farm Supply (Plant City, FL)







# NFL Football Tags





























































\*Requires NFL/NHL tag holder.

Logos copyright of the NFL and their respective teams

## Designer Tag Series

















# OOG

### **Engravable Designer ID Tags**

Dog Tag Art is pleased to offer a new line of 20 engravable tags featuring some of our best selling full-color designs.

They each sport a back that is fully engravable anodized aluminum in a color that compliments the design on the front.

- Sold in packs of 10 or 25
- 1.25" (31.75 mm) in diameter
- .050" (1.27 mm) in thickness
- UV printed and sealed
- Custom designs available
- MSRP: \$Call



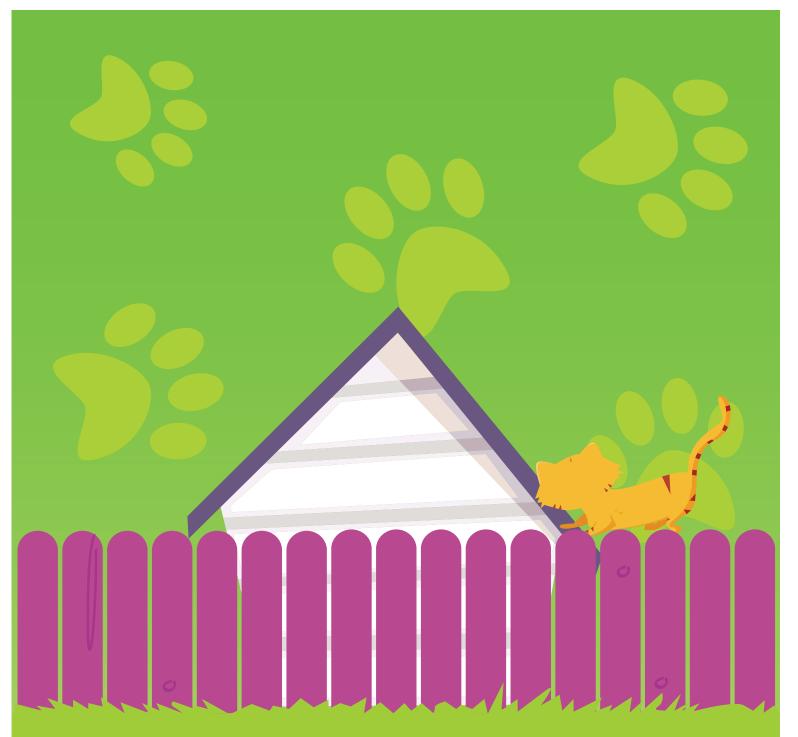
Exclusively from Dog Tag Art!

15 new engravable tags
featuring pattern designs
from Lupine Pet™ that match
their line of collars, leads, and
harnesses. These tags also
each have a anodized back in
a complimentary color for
easy engraving.

- Sold in packs of 10 or 25
- 1.25" (31.75 mm) in diameter
- .050" (1.27 mm) in thickness
- UV printed and sealed
- · MSRP: \$Call



To place an order or request additional information please contact:





# RETAIL ADVANTAGE INC.