

ABOUT YELLOW DOG DESIGN

AT YELLOW DOG DESIGN WE ARE PROUD TO SAY THAT OUR PRODUCTS ARE MADE IN THE USA UNDER OUR OWN ROOF IN GREENSBORO, NORTH CAROLINA.

ALL OUR DESIGNS ARE CREATED WITH PETS IN MIND. YDD IS DEDICATED TO KEEPING THE LINE FRESH AND EXCITING AND FULL OF HOT SELLERS!

FROM DESIGN TO PRINTING AND SEWING- WE OVERSEE EVERY STEP TO ENSURE THAT YOU RECEIVE THE FINEST QUALITY PRODUCT. WE ARE COMMITTED TO MAKING THE WORLD A BETTER PLACE, TRYING EACH YEAR TO MAKE OUR FACILITY GREEN. WE RECYCLE THE PAPER USED IN OUR OFFICES AS WELL AS WHAT IS USED IN OUR TRANSFER PROCESS AND HAVE MADE EFFORTS TO REDUCE OUR ENERGY PROCESS.

ABOUT OUR PRODUCTS

OUR PRODUCTS ARE MADE OF 100% DYE-SUBLIMATED DURABLE POLYESTER, COLORFAST AND MACHINE WASHABLE. OUR DESIGNS ARE PRINTED WITH A SPECIAL HEAT TRANSFER PROCESS ONTO A HEAVY BRAID.

OUR GUARANTEE

OUR PRODUCTS ARE FULLY GUARANTEED AGAINST ANY MANUFACTURING DEFECTS. ANY DEFECTIVE PRODUCT CAN BE RETURNED AND WILL BE PROMPTLY REPLACED. JUST CALL US AND WE'LL GUIDE YOU THROUGH THE PROCESS.

ORDERS

FIRST ORDER- \$100.00 MINIMUM, NO MINIMUM ON REORDERS. PRODUCTS DO NOT HAVE TO BE ORDERED IN ANY SET PRE PACKS; ALL PRODUCTS CAN BE ORDERED IN SINGLES.

HOW TO ORDER

ORDERS CAN BE PLACED IN A NUMBER OF WAYS.

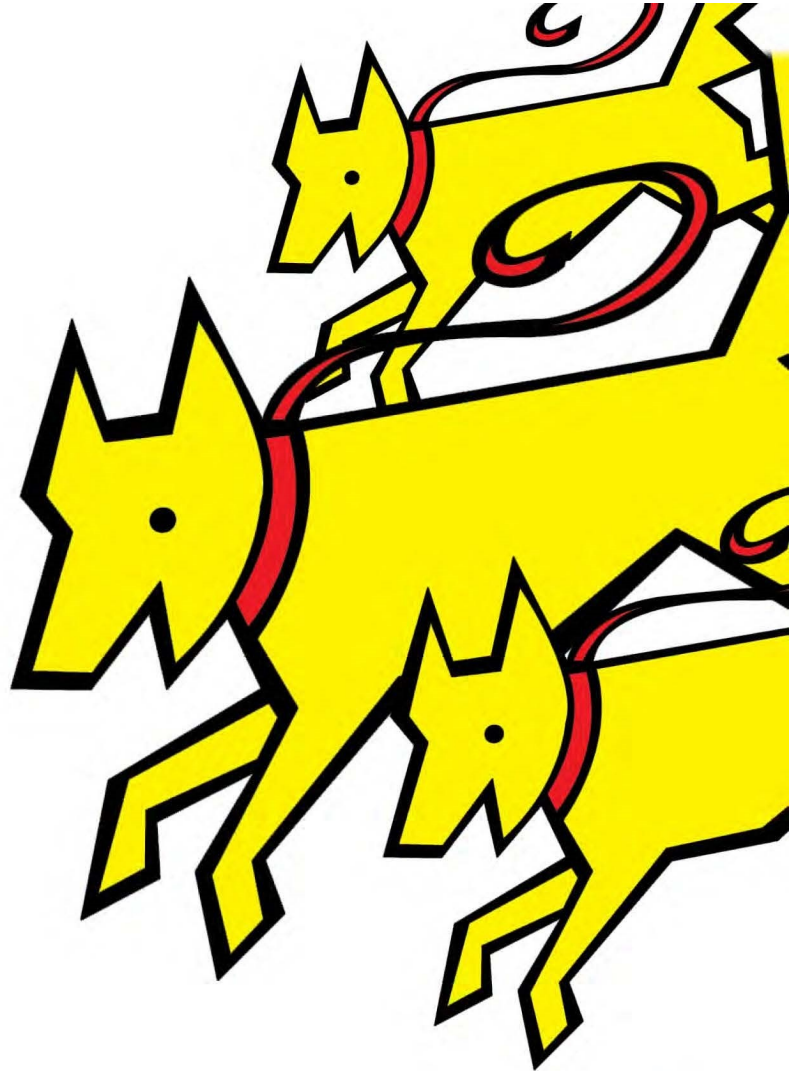
EMAIL- YOUR ORDERS CAN BE EMAILED TO CUSTOMER SERVICE AT SALES@RETAILADVANTAGE.COM

PHONE- SOMEONE IS AVAILABLE MONDAY THROUGH FRIDAY 9:00AM-4:30PM EASTERN TIME TOLL FREE AT (800) 567-4467 OR IF IN THE KITCHENER-WATERLOO AREA CALL (519) 662-4142

FAX YOUR ORDER TO (519) 662-4261

SHIPPING

WE GENERALLY SHIP IN 10 TO 14 DAYS OR LESS AND SHIP VIA UPS. PLEASE ALLOW MORE TIME AFTER A TRADE SHOW OR BEFORE THE BUSY HOLIDAY SEASON.



STARTER KIT DISPLAY

GET STARTED WITH A YELLOW DOG DESIGN STARTER KIT! STARTER KIT PROVIDES A SIMPLE AND EASY WAY TO INTRODUCE YOUR CUSTOMERS TO OUR PRODUCTS. SIMPLY CHOOSE 15 OF YOUR FAVORITE DESIGNS, OR START WITH OUR 15 TOP SELLERS- WE WILL DO THE REST!

WITH THE STARTER KIT YOU RECEIVE:

- ONE COLLAR OF EACH SIZE AND A LEAD IN 15 DIFFERENT DESIGNS. EXTRA SMALL, SMALL, MEDIUM AND LARGE AND A 3/4" LEAD.

- FLOOR DISPLAY WITH SIGNAGE.

STARTER KIT-

15 DESIGNS- \$690
20 DESIGNS- \$920

DISPLAY DIMENSIONS:

62" TALL, BASE OF 18"

INCLUDES 3 ADJUSTABLE HUBS W/ HOOKS.



YELLOW DOG DESIGN



2020 PRICING

All Prices in CDN Dollars 

Standard Product Line	Teacup 3/8"	Cat 3/8"	Extra Small 3/8"	Small 3/4"	Medium 3/4"	Medium 1"	Large 1"
Standard Collars	4" - 9" \$6.85	8" - 12" \$6.85	8" - 12" \$6.85	10" - 14" \$9.05	14" - 20" \$9.50	14" - 20" \$9.90	18" - 28" \$10.30
Martingales *	n/a	n/a	10" \$8.05	14" \$8.50	n/a	20" \$9.40	27" \$11.05
Martingales w/Clasp Buckle *	n/a	n/a	10" \$8.85	14" \$9.25	n/a	20" \$10.05	27" \$11.70
Step In Harness	n/a	n/a	4.5" - 9" \$14.85	9" - 15" \$15.35	n/a	15" - 25" \$15.65	25" - 40" \$17.00
Roman Harness	n/a	n/a	8" - 14" \$14.50	14" - 20" \$15.35	14" - 20" \$15.35	20" - 28" \$17.00	28" - 36" \$17.00
Couplers *	n/a	n/a	n/a	9" - 12" \$10.65*	12" - 20" \$11.05	n/a	12" - 20" \$11.45
Ding Dog Bells	n/a	n/a	n/a	n/a	n/a	n/a	26" \$13.20

* Small Couplers are 3/8" wide.

Leads	3/8"			3/4"		1"	
Standard Leads	60" Long \$9.05			60" Long \$9.90		60" Long \$10.75	
EZ-Grip Leads	n/a			60" Long \$10.55		60" Long \$11.40	
Braided Rope Products	3/8"			3/4"			
Braided Rope Training Collars	14", 16", or 18" \$7.15			20", 22", 24", or 26" \$8.05			
Braided Rope Leads	48" \$Call	60" \$9.90	72" \$Call	48" \$Call	60" \$10.75	72" \$Call	
Braided Rope Slip Leads	\$9.90			\$10.75			

Pricing Effective April 1, 2020

RETAIL ADVANTAGE INC.

800.567.4467

Specialty Product Lines	Teacup	Cat	Extra Small	Small 3/4"	Medium 1"	Large 1"	Extra Large 1"
2" Collars-all sizes are 2" wide	n/a	n/a	n/a	10" - 14" \$13.20	14" - 20" \$14.00	18" - 28" \$14.85	n/a
Uptown Collars	n/a	n/a	n/a	13.5" \$13.20	19" \$14.00	24" \$14.85	28" \$15.65
Uptown Leads *	n/a	n/a	n/a	60" long \$16.00	N/A	60" long \$17.50	n/a
Ribbon Collars	n/a	n/a	8" - 12" \$10.75	10" - 14" \$11.95	14" - 20" \$13.20	18" - 28" \$15.65	n/a
Ribbon Leads **	n/a	n/a	n/a	60" long \$14.85	60" long \$15.65	60" long \$16.50	n/a
Elements Collars	n/a	n/a	n/a	16" \$12.35	20" \$13.20	23" \$14.00	27" \$14.85
1" Caution Collars	n/a	n/a	n/a	10" - 14" \$9.05	14" - 20" \$9.90	18" - 28" \$10.30	n/a
2" Caution Collars- all are 2" wide	n/a	n/a	n/a	10" - 14" \$13.20	14" - 20" \$14.00	18" - 28" \$14.85	n/a
1" Caution leads	n/a	n/a	n/a	n/a	n/a	60" long \$10.15	n/a
2" Martingales	n/a	n/a	n/a	14" \$14.00	20" \$14.85	27" \$15.65	n/a

* Uptown Leads: Small is 3/4" wide, Large is 1" wide

** Ribbon Leads: Small is 5/8" wide, Medium is 3/4" wide and Large is 1" wide

Pricing Effective April 1, 2020

STERLING COLLECTION & SOUTHERN DAWG PRICELIST 2019

Southern Dawg Line	Extra Small 5/8"	Small 5/8"	Medium 1"	Large 1"
Standard Collar	8"-12" \$6.85	10"-14" \$10.75	14"-20" \$11.55	18"-28" \$12.35
EZ-Grip Leads	N/A	60" \$11.55	60" x 3/4" \$12.35	60" \$13.20
Ding Dog Bells	1" wide x 26" long \$13.20			
Keychain	3/4" wide x 7" long \$7.40			
Lanyard	3/4" wide x 18" long \$3.30			
Men's belt	One Size - Adjustable \$12.35			

SOUTHERN DAWG POP DISPLAYS

Southern Dawg-Dog and **Southern Dawg-Human** POP systems are available and have discounts built into the pricing plans, a free display, and custom signage.

Southern Dawg-Dog collars come with a silver pet charm and a metal buckle that are both engraveable with the iMARC PET ID Tag Engraving System

Add value, more sales, higher margins and profits to your pet collar offerings today by engraving the pet charm and/or metal buckle with the new Southern Dawg collection



SOUTHERN DAWG DOG

Consists of 18 pieces of each size in whatever design you choose.

- Extra Small
- Small
- Medium
- Large

\$CALL

SOUTHERN DAWG HUMAN

Consists of 36 pieces of each product in whatever design you choose.

- Keychains
- Lanyards
- Banana Peels

\$CALL





**RETAIL
ADVANTAGE**
INCORPORATED

18 Nevilles Street, Unit F
New Hamburg, ON, N3A 4G7
PH: 519-662-4142/800-567-4467
FX: 519-662-4261

Company Name: _____
Address: _____
City: _____ PC: _____
Phone#: _____
Email: _____

Contact Name: _____
Payment Method: Visa, MC, or Amex
CC#: _____
Expiry: ____/____

EMAIL TO: orders@retailadvantage.com

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Date:

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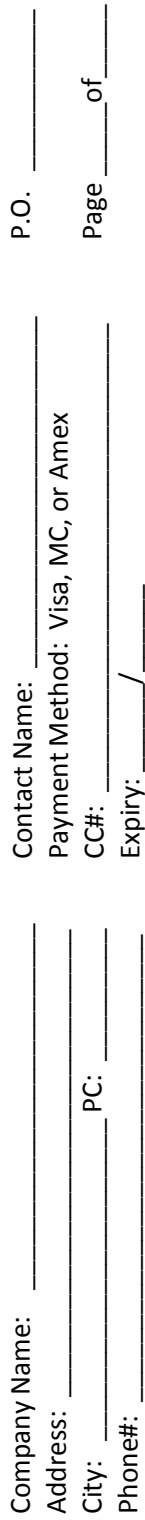
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